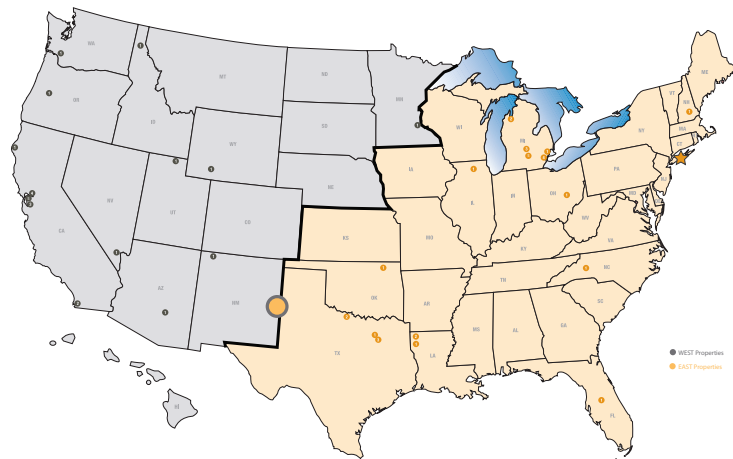


NORTH PLAINS MALL
2809 N. PRINCE STREET
CLOVIS, NM 88101

NORTH PLAINS MALL is the sole enclosed regional mall within a 95-mile radius, drawing nearly 100,000 consumers across E. New Mexico and W. Texas. The Mall is conveniently located in the heart of Clovis, NM. The combination of strong anchors (Bealls, Dillard's, jcpenny, Sears), a diversified national retail mix (Buckle, Bath and Body Works, Foot Lock, rue21) and dining/entertainment offerings (North Plains Cinema 7, Red Lobster) make North Plains the premier destination for residences in the community.



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North Plains Mall
CLOVIS, NEW MEXICO

The largest mall in a 95-mile radius, with excellent accessibility for shoppers from New Mexico and Texas.

ROUSEPROPERTIES

NORTH PLAINS MALL

EDUCATED CONSUMERS | CONVENIENT ACCESS | AREA'S RETAIL HUB

A DESTINATION CENTER IN THE HEART OF AMERICA, AND THE DOMINANT MALL IN THE TRADE AREA.

5 COMPELLING REASONS TO LOCATE HERE

Destination Center

- North Plains Mall is the only shopping mall within a 100 mile radius, drawing nearly 100,000 consumers from eastern New Mexico and western Texas.

Hub for National Retailers and Entertainment

- North Plains Mall is anchored by Bealls, Dillard's, jcpenny, and Sears.
- National small shops include Bath & Body Works, Buckle, Claire's, Foot Locker, General Nutrition Center, Gordon's Jewelers, Hibbett Sports, Hot Topic, Journey's, Maurices, PacSun, Radio Shack, Red Lobster, Regis Hair Salon, rue 21, Taco Bell, The Shoe Dept., and Zales Jewelers.
- North Plains Cinema 7, the only movie theater within the Clovis/Portales area is located at North Plains Mall, positioning the center as a key regional entertainment venue.

Universities and Colleges

- North Plains Mall's microplex area is home to Eastern

New Mexico University in Portales, NM with a student population of over 5,000 and Clovis Community College in Clovis, NM with a student population of over 4,000 students.

Diverse Economy

- Cannon Air Force Base located in Clovis, New Mexico is the new home of the 27th Special Operations Wing, which has led to \$500 million in planned expansion and renovations, and an estimated 5,000 personnel and families entering the trade area by 2012.
- Clovis, New Mexico, known as the "Cattle Capital of the Southwest," is home to approximately 62 dairies and Southwest Cheese, North America's largest cheese manufacturing plant, taking in over 10.5 million pounds of milk every 24 hours and producing more than 330 million pounds of cheddar cheese annually.
- Burlington Northern Santa Fe Railroad's mainline between Albuquerque, NM and Amarillo, TX runs over 100 trains through Clovis, NM daily, with over 500 employees living in the Clovis area.
- Plains Regional Medical Center employs more than 600 people and is the largest hospital between Lubbock, Texas (100 miles away) and Albuquerque, New Mexico (over 240 miles away).

Community Rich in Culture & History

- Clovis, New Mexico is home to Curry County Pioneer Days PRCA Rodeo, the New Mexico High School Rodeo Finals, the High Plains Junior Rodeo Finals, Joe's Boot Shop Calf Roping, the National Corriente Cattle Show, the Resistol \$50,000 All Around Ranch Rodeo Challenge and the Curry County Ranch Rodeo.
- The Clovis Music Festival, held annually, draws a world wide audience, honoring The Norman Petty Recording Studio, responsible for the "Clovis Sound".

TRADE AREA PROFILE



2010 Population 73,139
2015 Projected 71,205



2010 Households 26,929
2015 Projected 26,284



2010 Average HHI \$47,582
2015 Projected \$51,737



2010 Median Age 31.6

MALL INFORMATION

Market Eastern New Mexico and western Texas

Description Single-level, enclosed, regional

Anchors Bealls, jcpenny, Sears, Dillard's

Total Retail Square Footage 303,188

Parking Spaces 1,550

Opened 1985

Other Features Expanded and newly renovated 7 screen Cinema and a strong line-up of pad sites including Red Lobster and Taco Bell

5-MILE RADIUS

2010 Population 61,259
2015 Projected 59,731

2010 Households 22,799
2015 Projected 22,280

2010 Median Age 31.2

2010 Average HHI \$47,489
2015 Projected \$51,761

Daytime Employment

3-mile Radius 15,200
5-mile Radius 16,447

Source: Claritas, Inc.

Cross Streets: Prince Street and Manana Street

AERIAL VIEW



NORTH PLAINS MALL

